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| A close-up of a sign  Description automatically generated**COMMUNICATIONS, ATTRACTION AND ENGAGEMENT OFFICER - 6 MONTH FTC** | |
| **Please complete the form below in FULL adhering to the 500-word limit for each of the shortlisting criteria (i.e. max of 500 words). Then save in a Word document format and upload to the ‘supporting evidence’ section of the online application.**  **Please note that for shortlisting purposes we will be removing ‘Name’ and ‘National Insurance number’ and each candidate will be provided with a candidate number for anonymised shortlisting.**  **For any queries please contact** [**recruitment@southwales-fire.gov.uk**](mailto:recruitment@southwales-fire.gov.uk) **or for internal queries, please contact us via 24/7** | |
| **Anonymised Candidate Number (to be completed by FRS HR team)** |  |
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| **Question 1: In 500 words or less, please provide clear evidence that demonstrates how your experience aligns with the following essential criteria outlined in the job description:**   * Educated to degree level and/or relevant experience within an associated field i.e., Engagement, Marketing, Public Relations, or Media Relations. * A proven track record of proactively leading, coordinating and facilitating engagement and communications activities, including events. * Experience of using a range of communications and engagement methods i.e., social media, events, media liaison, websites, intranet and hard copy documentation/resources. * An understanding of promotional campaigns and all associated messaging. | |
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| **Closing date – 12:00 Midday 25th August 2025** | |