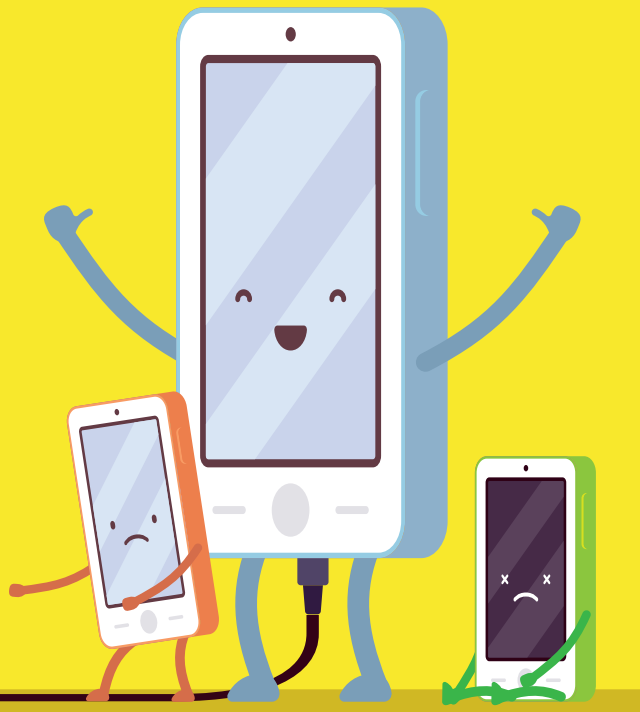


Charge your Mobile Phone Safely

Always buy a genuine charger



Mobile phones are considered essential nowadays. But do you know the dangers surrounding fake mobile phone chargers?

1.8 million chargers are bought online each year in the UK by mobile phone owners in search of a bargain. Though it's often cheaper to buy imported, unofficial chargers, the cost can be much greater in the long run.

Fake mobile phone chargers are often made with poor quality components that fail to meet UK safety regulations. This means they can cause injury, electric shocks and even fires.

What kind of mobile phone do you own? Discover more about the importance of using an iPhone, Samsung, HTC, LG or Sony mobile phone charger manufactured by a reputable retailer.

Apple iPhone

Over 500 million Apple iPhones have now been sold worldwide, from the early-day iPhone 3G through to the latest generation.

Apple is well known for its brilliant technology, and many households own several Apple products – which means you might well be in need of more than one charger to power them all.

The best way to be sure that you're not sold a fake charger is to buy from one of the many Apple stores you'll find on the UK high street or another reputable retailer.

SAMSUNG

Technology giants Samsung manufacture everything from TVs to chemicals.

Over the years, they've released hundreds of different Samsung mobile phones, including the popular Galaxy range.

When it comes to charging your phone, you should always buy a branded Samsung charger or purchase one from a reputable, reliable retailer.

htc

HTC may be one of the newer brands on the block, but they've quickly become a leading manufacturer of tablets and mobile phones.

Whether you own an HTC One, HTC Desire or one of the other smartphones in the range, you should always use a charger that you know has gone through the required safety checks.



Packed with the very latest technology, LG smartphones have become particularly popular in the last few years thanks to their large, high quality screens.

To protect your phone from damage (and yourself from a nasty shock), it's important to use either an LG-branded charger or one that's been built by another reputable retailer.

SONY

Sony is the trusted brand of choice for many – whether you're talking about headphones, TVs, cameras or mobile phones.

But did you know how dangerous a counterfeit chargers can be? Not only can they cause damage to your Sony smartphone, but they can also cause shocks and even fires.

Check to discover how to spot an unsuitable mobile phone charger. bit.ly/suitablecharger

