

Appendix 2 – Draft Proposed Strategic Themes and Objectives

Following a pre-consultation and engagement process with the Service' Stakeholder panel, staff and key partners the below long term Strategic Themes have been drafted for approval.

- Keeping You Safe
- Responding To Your Emergency
- Using Technology Well
- Working with Our Partners
- Engaging and Communicating
- Valuing Our People
- Protecting Our Environment
- Continuing To Work Effectively

As well as utilising the feedback from the pre-consultation, the above themes have been developed with reference to the chapters of the Fire and Rescue National Framework for Wales 2016 and closely align to the Wellbeing Goals published under The Wellbeing of Future Generations of Wales Act 2015.

Below the proposed Strategic Themes a set of Objectives have been developed to capture the key priorities for the coming years and have been influenced from feedback obtained during the pre-consultation phase along with priorities outlined in local community risk management plans.

Proposed Strategic Themes	Proposed Objectives
Keeping You Safe	<ul style="list-style-type: none"> • Reduce the impact of Unwanted Fire Signals • Reduce Accidental Dwelling Fires and further understand the behaviours and cause of them • Reduce Road Traffic Collisions • Reduce Deliberate Fire Setting through Anti-Social Behaviour • To raise awareness of Water Safety • Ensuring Fire safety in high-rise buildings
Responding To Your Emergency	<ul style="list-style-type: none"> • Ensuring we provide an efficient and effective response to our communities • Maximise all opportunities to ensure On Call Availability
Using Technology Well	<ul style="list-style-type: none"> • Ensuring we use technology to enable efficient and improved service delivery • Review the standard and use of technology across the service
Working With Our Partners	<ul style="list-style-type: none"> • Continue working with our Public Service Boards and Partners to support local communities • Collaborate with our partners to enhance our citizens and community way of living
Engaging and Communicating	<ul style="list-style-type: none"> • Explore ways to engage more effectively with our staff in line with the recommendations of the IIP • Involving our communities in our decision making processes • Continuing to engage with the public through Community Events
Valuing Our People	<ul style="list-style-type: none"> • Continue to attract a diverse workforce that reflects our communities • Develop our people through identifying effective training and development opportunities

	<ul style="list-style-type: none">• Ensuring our front line training reflects the current and future risks in our communities
Protecting Our Environment	<ul style="list-style-type: none">• Reducing our usage of single use materials• Undertake feasibility study of the use of electric vehicles• Reducing energy consumption and our carbon footprint• Reviewing our activities and their impact on the environment
Continuing To Work Effectively	<ul style="list-style-type: none">• Being clearly and publicly accountable• Maintaining value for money by taking all opportunities to realise efficiencies