



**“DELIBERATE
GRASS FIRE
REDUCTION”
PROJECT COMPETITION**

Teacher's Guidelines

TEACHER'S GUIDELINES

South Wales Fire and Rescue Service is working towards building more positive and stronger partnerships across South Wales. In Tonypanyd, one aim of this partnership work is to create a safer community through the reduction of deliberate grass and mountain fires, which put lives at risk and cost the taxpayer and the economy millions of pounds every year.

To achieve this we will be delivering a 'deliberate grass fire reduction project' in Tonypanyd which will include running various diversionary and engagement activities with the young people in Tonypanyd during **March and April 2010**.



NOW OVER TO YOU!

We would like to invite the pupils of Tonypandy Community College to design a logo and slogan that will become the 'umbrella brand' of the project and will be used on all project materials and communications including websites, leaflets, posters and t-shirts - making it highly visible throughout Tonypandy.

The logo and slogan will create awareness of the project and will become a constant reminder of what the Service and the project is trying to achieve:

- reduce the risk of deliberate grass and mountain fires spreading to properties and putting lives in danger
- save the taxpayer and the economy millions of pounds
- make Tonypandy a more inviting place for new businesses
- improve the landscape of Tonypandy

We are looking for a logo and slogan that is short, snappy and eye catching. An example of which is the Nike logo along with the slogan 'just do it' and the McDonalds logo and the slogan 'I'm loving it'. These are short, snappy and instantly recognisable.

HOW TO ENTER

In this pack we have included:

- competition entry forms
- guidelines for students and contact details

Competition forms and guidelines should be given out to students before they break for their Christmas holidays. Students should then post their completed entries into the entry box in the school reception by **FRIDAY 15TH JANUARY.**

INFORMATION FOR STUDENTS - NOW OVER TO YOU!

Do you want to be in with a chance of seeing something you have created on posters, t-shirts, flyers and more and winning **£200 IN ARGOS VOUCHERS**? If the answer is yes then this is the competition for you!

We would like to invite you to design a logo and slogan that will be used on all activity materials including websites, leaflets, posters and t-shirts.

If you think you can come up with a logo and slogan that is short, snappy and eye catching then please ask your teacher for an entry form or you can download one from www.southwales-fire.gov.uk. Complete the entry form using the guidance below.

HOW TO ENTER

1. Use the white box on the entry form to complete your logo and slogan entry.
2. Hand your completed entry form into your teacher or post it into the entry box in the school reception by **FRIDAY 15TH JANUARY**
3. Fill in your name and your teacher's name - if you win we need to know who you are!
4. For more information about the competition email deliberategrassfires@southwales-fire.gov.uk or visit www.southwales-fire.gov.uk for more information.

This competition is only being offered to the pupils of Tonypandy and so is a fantastic opportunity for the students to make a significant contribution to making their community a safer place to live. In addition, the person with the winning entry will not only see their logo/design across Tonypandy but will also **RECEIVE £200 IN ARGOS VOUCHERS!**