



## Ferndale community fire station service plan Overview

### Introduction:

The Directorate leadership team has set five areas for prioritising its activities. These are to:

- Reduce Deaths and Injuries
- Reduce Arson Incidents
- Reduce Road Traffic Collisions
- Reduce Environmental Impact
- Increase the Safety of Our Staff

### Overview of Performance for 2009/10:

Ferndale Fire Station has shown a sustained improvement and continues to make progress in identified areas of the 2009/2010 service plan.

Key performance figures substantiate improved performance and are contained within this Station Improvement plan

### Top 5 Achievements in 2009/10:

Increased availability  
HFSC targets achieved

### Equality and Diversity:

The South Wales Fire Service wishes to secure genuine equality of opportunity in all aspects of its activities as a employer/potential employer and to this end has adopted a policy to ensure the fair treatment of all.

Personnel at the station will identify through local knowledge individuals in under represented groups within the local community and encourage them to contact the Recruitment Team/Retained Management Team.

The identification of suitable candidates to station needs for employment will be on going to fill vacancies as and when necessary.

### Welsh Language:

Between 10% and 20% of the general population within the Ferndale area speak or partially speak Welsh (2001 census/Welsh Language Board).

The Welsh language Act 1993 establishes the principle that the Welsh and English languages should be treated equally when conducting public business and administration in Wales. Under the



terms of the Act, South Wales Fire Authority is obliged to produce a Welsh Language Scheme which gives details how it will provide bilingual services to the communities it serves. Every member of staff has a role to play in ensuring that we provide the best quality bilingual service we can. If requested, any home fire safety or school visit will be conducted in the Welsh language. At present there is one member of staff at Ferndale Fire Station able to undertake such visits using the Welsh Language. South Wales Fire Service offers an excellent package for those members of staff who wish to learn Welsh.

#### **Sustainable Development:**

In discharging the Service's aims and objectives, consideration will be given to minimising the negative impact we have on our natural environment as a result of our activities. In discharging the Service's aims and objectives, consideration will be given to minimising the negative impact we have on our natural environment as a result of our activities.

Personnel will ensure every effort is made to recycle unwanted materials and waste generated on station. Separate bins have been provided to facilitate maximum recycling. Ferndale station has nominated one member of staff whose role will be to over see all recycling and energy saving activities (Green champion). Gas, electricity, and water consumption will be monitored and station personnel will aim to achieve a 5% reduction in use of all services over the same period last year.

#### **Budgetary and Resource Implications:**

#### **Efficiency Gains:**

#### **Geographical Risk Profile:**

The current Fire Station in Ferndale was opened in November 1976 and is situated off Crosslake Street, approximately 500 meters from the high street. The Station covers Ferndale and surrounding towns of Maerdy, Blaenllechau, Tylorstown, Stanleytown, Pontygwaith, and Wattstown. The Station area has a population of approximately 35,000. Ferndale station has a varying range of industrial, business and residential areas. There are also three large reservoirs sited within the Station area.

#### **Number of Dwellings in Station Area:**

#### **Number of HFSC's completed in Total Prior to April 2010:**



**% Dwellings in Station Area Received HFSC since HFC's Commenced:**

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