



## Ely Community Fire Station Overview

### Introduction:

The Directorate leadership team has set five areas for prioritising its activities. These are to:

- Reduce Deaths and Injuries
- Reduce Arson Incidents
- Reduce Road Traffic Collisions
- Reduce Environmental Impact
- Increase the Safety of Our Staff

The Business Plan for Ely reflects the objectives of the Directorate Leadership Team with the necessary local flexibility to deliver on the objectives set against the needs of the local community and the aspirations of the staff at Ely.

The key to the success of the Plan is engagement, collaboration and communication. To engage and communicate with staff at Ely, ensuring continued consultation takes place between staff, which will ensure the personnel at Ely have direct ownership for the achievement of the challenges set for the Station and the objectives set for improving operational performance through training. To engage and communicate with the Arson Reduction Team, Internal Staff and Key Partners in the Community who are concerned with improving the safety, health and lives of local residents, assisting with and leading on initiatives.

This will be achieved through regular JO meetings, attendance at training events, participation in local Neighbourhood Management meetings, regular contact and support of Arson Reduction Initiatives, and through the continued use of the Community Room at Ely and the access this gives to local residents, voluntary and community groups.

### Overview of Performance for 2009/10:

In striving for continued professionalism in our intervention role, key targets have been achieved and include:

- Off Station Exercises, 24 / Year. This included a specific requirement for each watch to participate in a ship and high rise exercise.
- Increase in 72Ds from 18 - 24. This figure was increased and will ensure that crews expand their risk awareness, by visiting high risk premises outside the station area, to which the station forms part of a PDA. This included a visit to a high rise premise by each watch. These and other areas in the plan translate into specific achievable tasks which contribute to the overall Operations Directorate Plan. Furthermore, all staff at Ely who are engaged in the achievement of



the objectives and work in our communities have all had a CRB check.

### **Top 5 Achievements in 2009/10:**

1. In 2009 Home Fire Safety checks were increased to 864 an increase by 64%, while number of HFSC in BME households visits was increased from 28 – 32. The Station is currently on target to achieve both those figures.
2. Ely Community Firefighters are on target to achieve, KS1 41, KS2 42 and AVAs 38, which includes all schools, within the station area. Collectively this amounts to 118 separate visits to schools, the largest of any station in South Wales.
3. RTC reduction initiatives included 8 Pass Plus Cymru events supported by crews from Ely who undertook road safety advisors course. The Station has two staff trained to deliver the Pass Plus Events and an additional two staff trained for delivering the 'Domino' Presentation.
4. Regarding operational performance. Ely implemented a system for RTC training at Dragon Rescue. If any Station/Watch wanted to go to Dragon they could only do so with a crew from Ely attending and booking the training. This ensured that qualified RTC Instructors were at each training event teaching best practice and ensured that the facility at Dragon Rescue was used correctly. Also, each Watch has participated in a High Rise Exercise as well as a Ships exercise.
5. To allow the Station to target HFSCs at the most vulnerable in our communities CM John Lewis has led on initiatives with many local groups. So far (in the initial stages of this scheme) a number of referrals have been generated for all the stations in Cardiff.



### **Equality and Diversity:**

South Wales Fire and Rescue service (SWF&RS) value the diversity of the community it serves and wishes to reflect this in its workforce. This also means that we are fully committed to equal opportunities in carrying out its various activities and is opposed to any form of negative discriminatory or unfair treatment.

The Station Commander and Watch Managers at Ely will aim to promote equality develop and manage diversity in the workplace to ensure all personnel are aware of its policies and procedures with regards to the seven strands of diversity.

Staff at Ely will be guided by SWF&RS core values in that people will be treated fairly and according to their needs and supports and promotes equality of opportunity to all its services and accepts that it has a unique and influential position in the community as a quality service provider. It also accepts that it has a moral obligation to bring about positive change through its extensive contact with the community.

### **Welsh Language:**

The Directorate is dedicated to the aims and objectives of the South Wales Fire and Rescue Service Welsh Language Scheme 2007-2010. In particular

Ely Fire Station will ensure that Welsh language issues are supported, and all public facing material is Bi-lingual, and that where possible information and activities offered is available in the medium of Welsh.

Station personnel will continue to both identify and offer all clients, whether individuals, groups, organisations or businesses within the community, its services in the medium of Welsh, and will make necessary arrangements whenever the need for communication in the medium of Welsh is requested or required.

In order to achieve these objectives, Ely will need to utilise the services of the Organisation's Welsh Language Officers, and will continue to utilise Welsh-speaking personnel based at Ely or elsewhere in the Organisation.

### **Sustainable Development:**

In discharging the Service's aims and objectives, consideration will be given to minimising the negative impact we have on our natural environment as a result of our activities. Concern for the environment and promoting a broader sustainability agenda are integral to SWF&RS Policies and therefore Ely Fire station will

- Continue to participate in the Local Authority waste-recycling scheme.
- Minimise our use of paper and other office consumables, and identifying opportunities to reduce waste.



- As far as possible arrange for the reuse or recycling of office waste, including paper, computer supplies and redundant equipment.
- Monitor our gas consumption on a monthly basis and identify measures to reduce consumption.
- Monitor our electricity consumption on a monthly basis and identify measures to reduce consumption.
- Take necessary action, whenever possible, to reduce or eliminate the negative impact of firefighting action on the environment, in particular in the use of foam and control of water run-off.
- Introduce green champions on station to monitor efficiencies at source. The green champion's for Ely are FF John Doolan of White Watch, FF Roger Green: Green Watch, FF Chris Deacon Blue Watch and FF Chris Dodd Red Watch

#### **Budgetary and Resource Implications:**

N/A

#### **Efficiency Gains:**

N/A

#### **Geographical Risk Profile:**

Ely Community Fire Station is located on Cowbridge Road West in a central location to serve the population. The Station serves as primary fire cover for a population of approx 69,000 in an area of some 5551 hectares with 29,179 domestic household properties. Included in this are the electoral wards of:

- Ely
- Fairwater
- Canton
- Llandaff North
- Pentreban
- St Fagans

The station has been on its current site since 1962, although it has undergone a major transformation in 2006/07 and now is joined by the Jasmine Enterprise Centre, run by Cardiff County Council. The station houses a Water Tender ladder and a Rescue Tender.

The station also has a fast response paramedic permanently based there. This further enhances the services to local residents, as well as supporting our emergency service colleagues, and has greatly enhanced the working relationship and understanding between fire crews and paramedics. This translates into better, speedier and more professional services to the public.

The station area is mainly residential, and as such the predominant risk is that to life, in dwelling fires and Road Traffic Collisions on the major arterial roads within the station boundaries. Other risks in the



area include hospitals, hotels, HTV and BBC Studios, and the Museum of Welsh Life in St Fagans, as well as shopping centres.

**Number of Dwellings in Station Area:**

29179

**Number of HFSC's completed in Total Prior to April 2010:**

**% Dwellings in Station Area Received HFSC since HFC's Commenced:**

0.00%