



## Brynmawr Community Fire Station Business Plan Overview

### **Introduction:**

The Directorate leadership team has set 5 areas or prioritising its activities. These are

Reduce Deaths and Injuries

Reduce arson incidents

Reduce Road Traffic Collisions

Reduce Environmental Impact

Increase the safety of our staff.

Brynmawr Community Fire Station will prioritise these activities to achieve the directorate plans.

### **Overview of Performance for 2009/10:**

Focus group established to share good practice amongst the five stations in Group 5.

### **Top 5 Achievements in 2009/10:**

### **Equality and Diversity:**

The South Wales Fire Service wishes to secure genuine equality of opportunity in all aspects of its activities as a employer/potential employer and to this end has adopted a policy to ensure the fair treatment of all.

Personnel at the station will identify through local knowledge individuals in under represented groups within the local community and encourage them to contact the Recruitment Team/Retained Management Team.

The identification of suitable candidates to station needs for employment will be on going to fill vacancies as and when necessary.

### **Welsh Language:**

The Welsh language Act 1993 establishes the principle that the Welsh and English languages should be treated equally when conducting public business and administration in Wales. Under the terms of the Act, South Wales Fire Authority is obliged to produce a Welsh Language Scheme which gives details how it will provide bilingual services to the communities it serves. Every member of staff has a role to play in ensuring that we provide the best quality bilingual service we can. If requested, any home fire safety or school visit will be conducted in the Welsh language. At present there are a number of members of staff at Brynmawr Fire Station who are learning the Welsh Language. South Wales Fire Service



offers an excellent package for those members of staff who wish to learn Welsh.

#### **Sustainable Development:**

In discharging the Service's aims and objectives, we will strive to minimise the negative impact we have on our natural environment as a result of our activities.

Personnel will ensure every effort is made to recycle unwanted materials and waste generated on station. Separate bins have been provided to facilitate maximum recycling. Brynmawr station has nominated one member of staff whose role will be to over see all recycling and energy saving activities (Green champion). Gas, electricity, and water consumption will be monitored and station personnel will aim to achieve a 5% reduction in use of all services over the same period last year.

Staff are aware of the impact fire brigade activities can have on the natural environment. We will carryout assessments on areas identified as being sensitive to fire service activities to continually improve our performance.

#### **Budgetary and Resource Implications:**

N/A

#### **Efficiency Gains:**

N/A

#### **Geographical Risk Profile:**

Brynmawr Fire Station serves the town of Brynmawr – the highest town in Wales - and several surrounding villages including Nantyglo, Llanelly Hill, Clydach and Gilwern. The estimated population of the Station area is 20,000 people.

Brynmawr Fire Station covers a diverse range of risks including light industry, residential areas, homes for the elderly, rural risks and educational establishments including two large comprehensive schools.

The busy A465 'Heads of the Valley' trunk road passes through the station area, and is undergoing a major 'duelling' program at present.

Blaenau Gwent has experienced enormous regeneration investment in recent years, with much more to come. Major projects like the re-opening of the Ebbw Valley railway and the re-development of the former Corus steelworks site in Ebbw Vale will transform the face of the borough.

#### **Number of Dwellings in Station Area:**

#### **Number of HFSC's completed in Total Prior to April 2010:**



**% Dwellings in Station Area Received HFSC since HFC's Commenced:**

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