



## Kenfig Hill Community Fire Station Business Plan Overview

### Introduction:

The Directorate leadership team has set 5 areas of prioritising its activities. These are

- Reduce Deaths and Injuries
- Reduce arson incidents
- Reduce Road Traffic Collisions
- Reduce Environmental Impact
- Increase the safety of our staff.

Kenfig Hill Community station will prioritise its activities to support the areas identified in the corporate plan.

### Overview of Performance for 2009/10:

### Top 5 Achievements in 2009/10:

### Equality and Diversity:

The South Wales Fire Service wishes to secure genuine equality of opportunity in all aspects of its activities as an employer/potential employer and to this end has adopted a policy to ensure the fair treatment of all.

Personnel at the station will identify through local knowledge individuals in under-represented groups within the local community and encourage them to contact the Recruitment Team/Retained Management Team.

The identification of suitable candidates to station needs for employment will be on-going to fill vacancies as and when necessary.

### Welsh Language:

The Welsh Language Act 1993 establishes the principle that the Welsh and English languages should be treated equally when conducting public business and administration in Wales. Under the terms of the Act, South Wales Fire Authority is obliged to produce a Welsh Language Scheme which gives details how it will provide bilingual services to the communities it serves. Every member of staff has a role to play in ensuring that we provide the best quality bilingual service we can. If requested, any home fire safety or school visit will be conducted in the Welsh language.

### Sustainable Development:

In discharging the Service's aims and objectives, consideration will



be given to minimising the negative impact we have on our natural environment as a result of our activities.

Personnel will ensure every effort is made to recycle unwanted materials and waste generated on station. The Station has nominated one member of staff whose role will be to over see all recycling and energy saving activities (Green champion). Gas, electricity, and water consumption will be monitored and station personnel will aim to achieve a reduction in use of all services over the course of the year.

### **Budgetary and Resource Implications:**

### **Efficiency Gains:**

### **Geographical Risk Profile:**

Kenfig Hill fire station serves the Pyle, Kenfig Hill, Cefn Cribbwr, Cornelly, and Kenfig pool area with a population of approximately 16,000 and covers an area of approximately 10 square miles, plus surrounding areas of Porthcawl, Bridgend, and Cross border to Mid and West as far as Port-Talbot. The fire station is located off Ffald Road in Pyle and is within a mile of the M4 Motorway which allows quick access at junction 37 Pyle, 36 Sarn and junction 38 Margam. The main railway from Swansea to London runs through the station area.

Currently Kenfig Hill has a wide range of industries, businesses, leisure facilities and residential properties within its boundaries.

### **Number of Dwellings in Station Area:**

### **Number of HFSC's completed in Total Prior to April 2010:**

### **% Dwellings in Station Area Received HFSC since HFC's Commenced:**

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